

SUMMARY

Creative with digital production background. Technical expertise includes Figma, MS Office, and Adobe Creative Suite. Cultivates communicative relationships and uses inclusive approach in team environments.

CONTACT

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Dallas, TX



EDUCATION

UNIVERSITY OF NORTH TEXAS

Aug 2013 – May 2017

Bachelor of Arts
Radio / Television / Film

ANIMATION MENTOR

May 2020 – Feb 2021

Online workshop classes:
Storyboarding / Visual Art
Development / Digital
Painting / 2D Animation

JASMINE LIBRES

PRODUCT DESIGNER

EXPERIENCE

INTEGRATED DIGITAL PRODUCER

Dieste, Inc. | Dallas, TX

July 2018 – September 2020 (Integrated Digital Producer)

June 2018 – July 2018 (Production Intern)

- Worked closely with development team to communicate internal team's designs & feedback for digital content
- Coordinated advertisement production for over 50 projects between various stakeholders (art directors, copywriters, account management, project managers)
- Reviewed time-sensitive projects throughout multiple stages for completeness and quality
- Composed summary reports of finished projects for finance department and project manager

OTHER EXPERIENCE

FREELANCE DIGITAL ILLUSTRATOR

March 2021 – Feb 2022

- Created digital assets and implemented adjustments throughout phases according to clients' feedback

CERTIFICATIONS

Google UI/UX Design Certificate

January 2023

General Assembly Certificate of Visual Design

March 2022

SOFTWARE

- Figma, Adobe Creative Suite (InDesign, Illustrator, and Photoshop), Microsoft Office (including MS Excel)

SKILLS

- User interviews, A/B testing, Usability testing, Accessibility design